7-70 — PHOTO BOX

# You'll shoot professional-quality movies with the new

# HONEYWELL ELMO Super 104

# New Super 8 with features and performance you'd expect to pay far more to get!

**The Honeywell Elmo Super 104** motion picture camera brings to serious home moviemakers the most advanced equipment we've ever offered in the under-$170 price bracket. Whether you rate yourself a beginner or a seasoned cinematographer, your first film will prove the value of the automatic features and precision built into the Super 104. Such advantages as . . .

- Accepts all Super 8 film cartridges for simple load-aim-shoot moviemaking.
- Adjusts itself automatically to correct ASA film rating the moment you insert the film cartridge.
- Fine Honeywell Elmo optics with a crisp f/1.8 power zoom lens, 8.5mm to 34mm; also operates manually.
- Automatic between-the-lens (BTL) exposure system. You can override for special effects, if you wish, using the full aperture scale in the finder.

- Pushbutton electric long-run film drive—18 or 24 frames per second—also single-frame operation.
- Bright single-lens reflex viewfinder combined with a needle-sharp micro split-image focusing system.
- Built-in battery tester for batteries operating film drive and zoom lens.
- Exclusive closed loop electrical system gives extra long life to the meter battery.
- Built-in filter for using type A film outdoors.

The "data center" viewfinder includes a micro split-image focusing zone, an aperture scale, and indicators for battery condition, end-of-film, and under/over exposure. Other conveniences include a film transport indicator, footage counter, remote control receptacle and adjustable eyepiece. Imagine all this (and a movie light bracket) at just $169.50!

**Specially packaged outfit** (right) contains Super 104 camera, handy pistol grip, movie light bracket, soft leather case and shoulder strap (interchangeable with hand strap) all at just $189.95—about $11 saving over items purchased separately.

## Accessories for the Super 104 movie camera

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| A. Pistol grip | $ 7.95 | E. Close-up lens #1 (5.9′ to 2.36′) | $8.50 |
| B. Soft leather case | 19.50 | Close-up lens #2 (2.6′ to 1.77′) | 8.50 |
| C. Fader attachment | 34.95 | Shoulder strap | 2.50 |
| D. UV filter | 6.50 | Remote control | 4.50 |
| ND 4x filter | 6.50 | | |

## New black 104

This "Black Beauty" version of the Honeywell Elmo Super 104 is identical to the regular 104 except for its rich black finish. Priced at $176.50.

## Your movies deserve the best projection

New Honeywell Elmo 330 Projector matches the superb optics of your Elmo camera, and it's compatible with all three 8mm formats (Super 8, Single 8, Regular 8) — won't damage precious films. Reel-to-reel automatic threading; forward, reverse and still controls; variable speed control; automatic lamp switch. Yours for $139.50, depending on accessories. Other models with slow motion and super bright quartz halogen lamps.

**Honeywell**

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